(a) in view of Eleventh Five Year Plan which has commenced from 1st April, 2007, what is the macro plan of his Ministry;

(b) whether zone-wise and division-wise micro plans have been formulated on the basis of this macro plan;

(c) if so, the details thereof; and

(d) the weightage given to the projections of passenger traffic and transportation of goods, keeping in view the backwardness of the region or the development taking place, while fixing the priorities for schemes?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU): (a) The Eleventh Five Year Plan for Railways is under finalization.

(b) and (c) Railway's Five Year Plan is not formulated Zone-wise and division-wise.

(d) While sanctioning/fixing the priorities of projects, connectivity needs of the backward regions are kept in view.

Running train on brand name of companies

†3314. SHRI SHATRUGHAN SINHA: Will the Minister of RAILWAYS be pleased to state:

(a) whether there is any scheme of running trains in brand names of companies as advertising campaign in the near future;

(b) if so, the details thereof; and

(c) by when such scheme is likely to be commenced?

THE MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI R. VELU): (a) to (c) A scheme of advertising is being tried on summer special trains having no designated names. The scheme is being tried on some such trains under pilot project by South Western Railway which includes a package of advertising rights *viz.*, publicity of brand on destination & train name boards, reservation charts, coach indication slips, bed roll covers, reservation tickets, panels of coaches, announcements about the train etc.

†Original notice of the question was received in Hindi.